

# CAPAS

CHENGDU

Chengdu International Trade Fair for  
Automotive Parts and Aftermarket Services

Save the date!

24 – 26 May 2018

Chengdu, China

Elevate your business in a leading platform for  
Southwest China's automotive industry

## Show review 2017



  
CCPIT-Auto

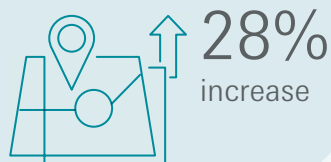


messe frankfurt

# CAPAS continues to shatter records with visitor numbers on the rise

The fourth edition of the Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) came to a successful close on 27 May 2017 at Chengdu, China. The fair was well received with six new and optimised zones, each of which catered to the specific needs of end-users in different segments across the entire automotive supply chain.

45,000 sqm  
of exhibition area



17,378

trade visitors from

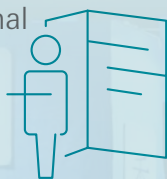


16 countries  
& regions

6 new zones for a  
highly efficient  
sourcing experience



522  
international  
exhibitors



22 fringe  
programme  
events





# Where the leading brands converge, and new opportunities grow

CAPAS 2017 gathered exhibitors from six countries and regions, including China, Germany, Italy and the US. These leading companies included Bluestar, BoHai, Bosch, Botny, Dayco, Donaldson, FAW, Foton, Gates, GESOL, Haiye, Knorr-Bremse, Liqui Moly, Lopal, MANN+HUMMEL, Meineke, Michelin, Mobil, MOTUL, PDK, Ruiming, SAIC IVECO, Shudu Bus, Snap-on, Sinotruk, SORL, Strona, TIANRUN CRANKSHAFT and WABCO.



Supply Chain Procurement



Automobile Lifestyle



Commercial Vehicle



E-mobility & Infrastructure



Quick Fix & Replacement Parts



Made in Sichuan

"CAPAS has a comprehensive exhibit portfolio, it is the right place to meet new suppliers. I particularly enjoyed sourcing at the Quick Fix and Replacement Parts Zone. It groups many quality suppliers from the quick fix sector in one location, allowing me to identify the right suppliers for our company quickly."

Visitor, Mr Bo Qi, Sales Consultant of Hanchuan Lingfeng Trade Co Ltd

## Japan and Hong Kong Pavilions debuted at CAPAS 2017

The Japan External Trade Organisation (JETRO), the Hong Kong Auto Parts Industry Association and the Hong Kong Productivity Council organised the Japan and Hong Kong Pavilions respectively for the first time. This saw a total of 22 Hong Kong and Japanese companies showcased their products and solutions for auto parts and components, EV car components, electroplating and coating, and automated manufacturing.

"I am pleased to have met many high quality visitors at our pavilion. Thanks to the six brand new zones, most of the visitors at our booth were the true buyers and end-users looking for the exhibit products from our members."

Mr Calvin Cheung Tan, President,  
Hong Kong Auto Parts Industry Association

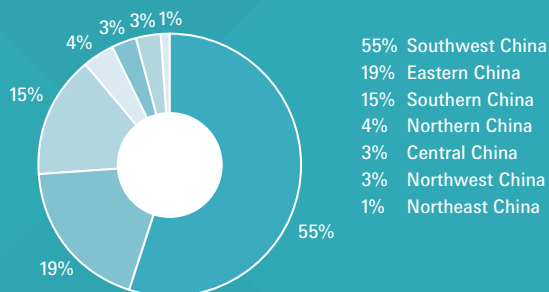


# High visitor satisfaction rate speaks for the quality of the fair

Since its debut, CAPAS has been striving to elevate its position as an industry forerunner in Southwest China.

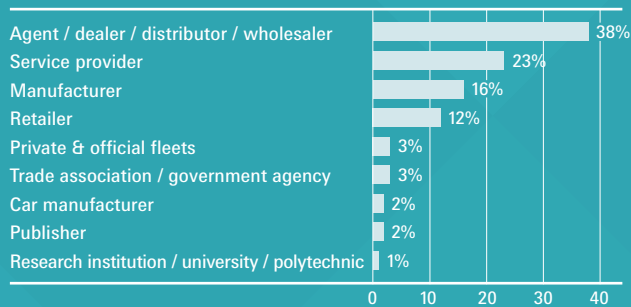
The 2017 edition has seen an increased focus on visitor recruitment and buyer group organisation. The show's attendees visited from 16 different countries and regions, while Chinese buyers were from 30 provinces, cities and areas. According to the fair's visitor survey, 93% of visitors expressed their satisfaction, which speaks for the value of the show.

## Chinese visitors by geographical origin\*

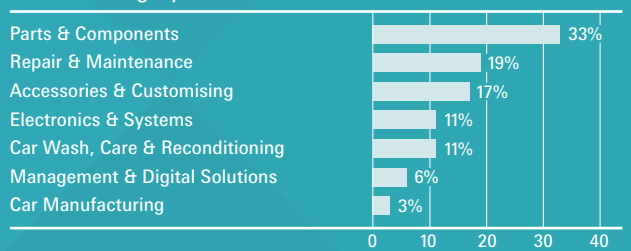


\* Sichuan is excluded

## Visitors' business nature



## Product category interest



\* Source: 2017 visitor survey

# Fringe programme covers the industry's hottest subjects in automobile development

## The 22 fringe programme events at this year's CAPAS included:

- Bosch Diesel Electronic Control and After-treatment Technology Training; Bosch Commercial Vehicle Maintenance Products Promotion
- C&C Trucks Distributors Forum in Southwest China
- CAPAS Academy 2017: New Energy & Connected Mobility
- Car Tuning Interactive Programme; Self-Driving Tour Experience Sharing
- China Automotive Capital Venture Summit; China (Sichuan) New Energy Automotive Industry Investment and Cooperation Conference 2017
- Commercial Vehicle SCR System Repair Training
- Commercial Vehicle Services and Branding Strategy
- Dongfeng Commercial Vehicle Spare Parts Procurement Conference
- Dongfeng Cummins Quick Repair Stores Network Development
- FAW-Hongta Commercial Vehicle Aftersales Service Forum
- Foton 365 Auto Go Southwest Branch Summit 2017
- Industry Transformation of Automotive Service Stores Seminar 2017
- LOPAL Retail Investment Presentation
- MECA Car Audio Contests – Chengdu
- Product Presentation by Liqui Moly
- Shanxi Fast Gear & Special Oil Investment Presentation in Southwest China
- Shenke Automotive Electronic Fuel Injection Technology for Aftermarket Seminar
- Sichuan and Chongqing Automotive Service Enterprises Experience Sharing
- SJMC Seminar on Technology of Electronic Circuit
- Summit for Commercial Vehicle Aftermarket Development in Southwest China
- The 4th Automotive Maintenance Service Innovation Seminar – How to Transform and Upgrade Maintenance Service Through Collaborations
- ZOREN Brand Strategic Cooperation Summit 2017

# A comprehensive buyer experience beyond sourcing



## Buyer groups

A number of high calibre buyer groups from southwestern China and its surrounding regions were invited to the show. Guided tours were provided to offer valuable business interactions between exhibitors and visitors.

## Extensive visitor invitation campaigns

CAPAS 2017 has carried out a series of extensive visitor campaigns through its strong partnerships with the government and industry supporters. The fair also gained attention from numerous trade and mass media. Many Chinese media outlets and international media have reported the event through various TV, radio, newspaper, magazine and online channels.

"CAPAS offers a well-rounded service for both manufacturers and dealers. It gathers almost everyone in the industry. I have seen the leading workshops exhibiting here, as well as many top to middle level buyers visiting them. Customers can get to know more about us through this show, which lays a solid foundation for our future cooperation."

Mr Ximing Jin, General Manager,  
Parts & Components Manager,  
FAW



## Worldwide media partnerships

- |                  |   |  |  |
|------------------|---|--|--|
| <b>Australia</b> | •Australian BodyShop News   | •Australian Automotive Aftermarket Association |  |
| <b>China</b>     | •Anhui TV   | •China Central Television                      | •Ringier-Automotive Manufacturing and Design for China |
|                  | •Auto Driving & Service   | •China Daily                                   | •SCTV  |
|                  | •Auto Fasion News   | •China Enterprise News                         | •Shanghai Auto News                                    |
|                  | •Auto Fortune   | •China Industry News                           | •Shanghai New Huicong Advertising Co Ltd               |
|                  | •Auto Maintenance & Repair  | •China National Radio                          | •Shanghai Yong Rong Advertising Co Ltd                 |
|                  | •Auto Parts Sources   | •China Radio International                     | •Sichuan Auto Radio                                    |
|                  | •Auto China 360   | •Chongqing Broadcasting Group                  | •Sichuan Daily   |
|                  | •Auto Maintenance   | •Commercial Vehicle and Parts                  | •Sichuan Economics Daily                               |
|                  | •Automobile & Parts Technology  | •Design & Manufacture of Diesel Engine         | •Sichuan Newsnet Media (Group) Co Ltd                  |
|                  | •Beijing Automobile News  | •e.thecover.cn                                 | •Sichuan Radio and Television                          |
|                  | •Beijing Zhongshiyijingjia Advertising  | •Economic Daily                                | •Sichuan Radio and Television FM89.4                   |
|                  | •Car Market Guide   | •Finance and Investment                        | •Sichuan TV Channel 9                                  |
|                  | •CBS Interactive  | •Guangzhou Broadcasting Network                | •Sichuan Workers Daily                                 |
|                  | •cd.58che.com   | •Jiangsu Satellite TV                          | •sina.com.cn   |
|                  | •Changchun Daily  | •Jiaqu GRIP                                    | •SRT-Economy   |
|                  | •Changsha Auto Electric Parts magazine Agency Co Ltd                                      | •Liaoning TV                                   | •SRT-News  |
|                  | •Chengdu Broadcasting Station   | •Lubricant Guide                               | •The Magpie Spread                                     |
|                  | •Chengdu Economic Daily   | •Lubricant Information                         |  |
|                  | •Chengdu Metro Express  | •Minjiang iRadio                               |  |
|                  | •Chengdu Xunhe Advertising Co Ltd   | •Modern Automobile Industry                    |  |
|                  | •China Association of Automobile Repair Industry Automobile Service Rescue Work Committee | •Motor-China                                   |  |
|                  | •China Automobile and Spare Part Purchase Guide   | •My Auto Life                                  |  |
|                  |   | •People's Daily                                |  |
|                  |   | •Automobilwoche                                |  |
|                  |   | •Autogas Journal                               |  |
| <b>Germany</b>   | •Autohaus magazine  |  |  |
| <b>India</b>     | •Auto Components India  |  |  |
| <b>Japan</b>     | •Japan Automotive Daily News  | •NNA.ASIA                                      |  |
| <b>Korea</b>     | •CARPOS   | •Car & Tech                                    | •Automotive Eletronic Magazine                         |
| <b>Malaysia</b>  | •Motor Trader   | •The Tyreman                                   | •SME Magazine  |
| <b>Singapore</b> | •Asian Trucker  |  |  |
| <b>Taiwan</b>    | •Asia Pacific Trade News Magazine   | •Autoparts007                                  | •Match Supplier Sources Co Ltd                         |
| <b>The UK</b>    | •Just Auto  |  | •CENS  |
| <b>The US</b>    | •Aftermarket Business World   | •Automotive News                               | •TTNET.NET   |
|                  |   | •Aftermarket Online                            |  |

# See you again in 2018!

Date: 24 – 26 May 2018  
Venue: Chengdu Century City New International Exhibition & Convention Center  
Contact: Messe Frankfurt (HK) Ltd  
Tel: +852 2802 7728  
auto@hongkong.messefrankfurt.com  
www.capas-chengdu.com

Official Website



Facebook



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## Partners & Supporters

### Organisers

China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)  
Messe Frankfurt (Shanghai) Co Ltd  
China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

### Supporters

Auto Maintenance Professional Committee of Sichuan Province  
Automotive Auto Parts Industry Association of Chengdu (AAPIA)  
Chengdu Automobile Industry Academy  
Chengdu Automotive Maintenance and Repair Trade Association (CDAMRA)  
Chengdu Municipal Bureau of Exposition  
China Chamber of Commerce for Import & Export of Machinery & Electronic Products  
China Commercial Vehicle Parts Market Federation  
China Council for the Promotion of International Trade, Hubei Sub-Council  
China Council for the Promotion of International Trade, Ningbo Sub-Council  
China Council for the Promotion of International Trade, Shanghai Pudong Sub-Council  
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