

# CAPAS

CHENGDU

Chengdu International Trade Fair for Automotive Parts and  
Aftermarket Services

6 brand new  
optimised zones

## 25 – 27.5.2017

Chengdu Century City New International Exhibition &  
Convention Center, China

Elevate your business in a leading platform for  
Southwest China's automotive industry

## Visitor Invitation

Pre-register now for FREE admission &  
fair catalogue



  
CCPIT-Auto



messe frankfurt

# Why CAPAS?



35,000 sqm  
exhibition area

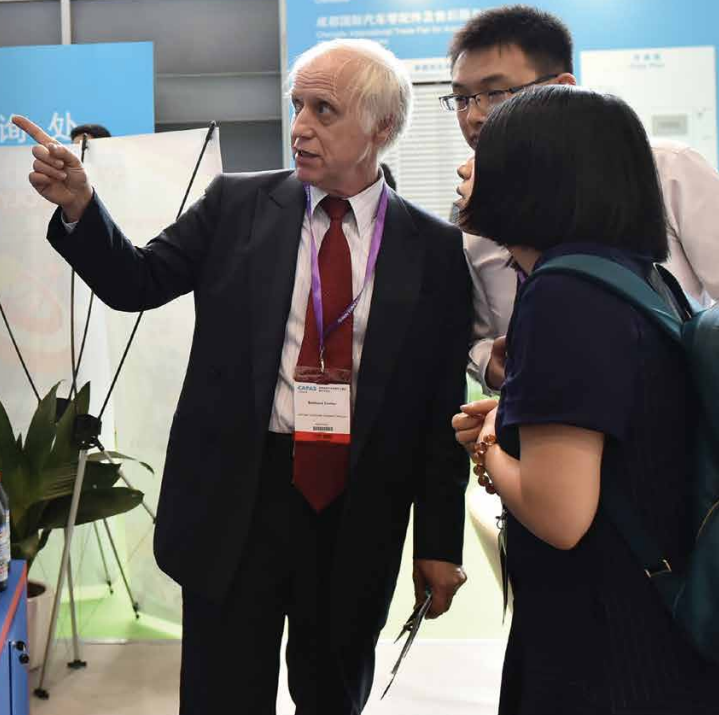


750+  
exhibitors



18,000+  
trade buyers

\* Expected scales



The automotive industry in Sichuan and its capital city Chengdu have been growing rapidly for over a decade. According to the report of Sichuan Daily, by 2020, Sichuan's vehicle production is expected to reach 4 million units<sup>1</sup>. Many world's leading companies such as FAW-Volkswagen, FAW-Toyota, Volvo, Geely, Dongfeng Peugeot Citroen, together with hundreds of parts and components suppliers have chosen Sichuan as their production base.

Featured in six brand new zones, exhibits are well-defined in sector-oriented structure to accommodate the needs of the end-consumers and the supply chain in the southwestern region. Industry players can get access to the unique southwest China marketplace and benefit from this highly efficient procurement platform.

## 2017 Highlights:

- 1 | Six brand new zones offer a consolidated platform to showcase full coverage of products and services of the entirety of industry chain, as well as new inventions of the region and its future trends.
- 2 | An efficient marketplace to source at key exhibitors' ordering events and enjoy purchase benefits at the fair.
- 3 | New launches by leading commercial vehicle brands such as Dongfeng Trucks, FAW Jiefang Automotive, Foton Daimler, JAC Motors, SAIC-IVECO Hongyan, SHACMAN during the show.
- 4 | Extensive support from industry associations bring in high quality enterprises from Southern and Eastern China.

## A number of leading domestic and international brands have confirmed their stands:

APG, Bonty, BPI, Dayco, FAW, Haiye, KAFURD, Liqui Moly, Luoshi, MANN+HUMMEL, MEINEKE, MITASU, Motul, Ruili, Ruiming, Shenghuabo, SKYFIL, Snap-on, SONTIAN, SORL, Trainway, Trigo, and more.

### References:

1. "The Roadmap of Sichuan Automotive Industry 2016", Sichuan Daily, 12 Jan 2017.  
<http://www.sc.gov.cn/10462/10464/10797/2017/1/12/10410759.shtml>.  
Sichuan Provincial People's Government. Retrieved on 6 Apr 2017.





# Six Brand New Zones

CAPAS offers an interactive and efficient trade platform showcasing the strengths of the Southwest China market and catering to the market needs. Conferences, purchasing meetings, competition and many more thematic events and forums will be held concurrently throughout the 3-day exhibition.



## Supply Chain Procurement

Brings exhibitors and visitors together with the high-quality business matchmaking services, accelerates supply chain efficiency of the OE and aftermarket in the region.



## Automobile Lifestyle

Further expanded, the zone promotes lifestyle automobile experience by presenting a full array of products from auto beauty, smart car digital devices, interior décor, to auto customisation.



## E-mobility & Infrastructure

New energy vehicles is one of the industry's priorities in Sichuan. The zone collects major new energy automobile manufacturers in the province to showcase their latest technology inventions.



## Commercial Vehicle

An influential commercial vehicle trading platform in Southwest China, features more well-known manufacturers and engine companies and a series of dealer ordering sessions are arranged.

## Quick Fix & Replacement Parts

Gathers branded quick repair chain stores, equipment, tools, replacement parts and tyres under one roof to serve the growing demands in repair market.



Sichuan



## Made in Sichuan

Aims to strengthen the end-to-end supply chain of car manufacturing in Sichuan province, the zone acts as a gateway to expand business network with regional car manufacturers, share market information and generate potential business.



# Pre-register now

You will be able to:

- **Save** admission time
- **Get** a free gift
- **Receive** a free electronic fair catalogue
- **Attend** onsite activities



## Be part of the Buyer Group

Overseas delegations (10 persons or more) organised by travel agents, trade associations and enterprises, are eligible to enjoy the following buyer group privileges.



Free **accommodation** up to 2 nights



**Express registration** at VIP counter with badges prepared in advance with a welcome gift



Free use of lounge to enjoy refreshments and **WIFI** services



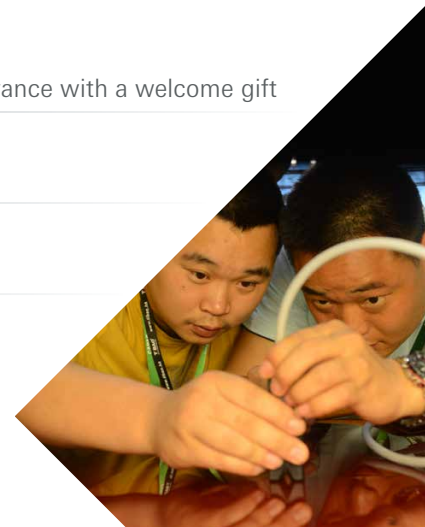
A digital copy of **Fair Catalogue** after the visit



Group **photo-taking**



**Assistance** in factory visits and matchmaking upon request



“ The show is benefiting local companies. Parts and components manufacturers can enhance product quality by understanding what others are offering. The federation will bring Malaysian buyers to CAPAS again next year. ”

*Dato' Jeffry Ong Eng Hong, President  
The Federation of Engineering & Motor Parts  
Traders Associations Malaysia*

“ The exhibitors at the show are all outstanding corporates with certified products. I found high-quality trailer rear axles and chassis from approximately four potential suppliers. ”

*Mr Wanchen Huang, General Manager  
Guizhou Jinshitianhe Market  
Development Co Ltd*

# Fair facts

Show date and time	25 – 26.5.2017 27.5.2017	09:00 – 17:00 09:00 – 15:00
Venue	Hall 2-4 Chengdu Century City New International Exhibition & Convention Center 198 Century City Road, Chengdu, Sichuan, China	
Admission	Free admission. Trade visitors over 18 years of age.	

## Five steps to plan your visit

Act Now!

### 1 | Pre-register for free admission badge

Pre-register for your visit to enjoy express admission and a host of privileges.



**Visiting Official Website**  
[www.capas-chengdu.com/prereg](http://www.capas-chengdu.com/prereg)



**Visit as a Delegation**  
A group of 10 visitors or more can form a delegation and enjoy VIP privileges

### 2 | Plan your meetings and activities ahead

Go to "[www.capas-chengdu.com/exhibitor-list](http://www.capas-chengdu.com/exhibitor-list)" and click on "Exhibitor List" to select the suppliers you wish to meet at the fair.

Visit "[www.capas-chengdu.com/events](http://www.capas-chengdu.com/events)" to reserve your seat for fringe programme events

### 3 | Book your flight and hotel, and apply for a visa

Contact the official travel agent:

**International Travel Service Co Ltd of Chengdu Panda Travel Service Group**

Ms Liu Peiwei

Tel: +86 28 8538 0349

Fax: +86 28 8538 0116

Email: [pershing\\_wei@126.com](mailto:pershing_wei@126.com)

### 4 | Getting to the site

Go to "[www.capas-chengdu.com/arrival-and-stay](http://www.capas-chengdu.com/arrival-and-stay)" to navigate the transportations to the fairground

### 5 | At the show



Information Counters



Business Centre



ATM



Services at the Exhibitor Center



Catering area / Convenience Stores



For floor plan, check out "[www.capas-chengdu.com](http://www.capas-chengdu.com)"

#### Contact

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