

2026年新能源商用车（西南）服务生态大会  
Southwest New Energy Commercial Vehicle Services Conference 2026

日期 Date	2026年5月21日 21 May 2026	时间 Time	09:30—12:00	地点 Venue	4号馆会议区4K01 Meeting Area 4K01, Hall 4
合作单位 Co-organiser(s)	商用车服务网 Commercial Vehicle Network				
时间 Time	题目 Topic	讲者 Speaker			
09:30-09:40	致辞 Opening Remarks	宋强, 中国汽车维修行业协会商用车维修分会秘书长 Song Qiang, Secretary General of Commercial Vehicle Branch of China Automotive Maintenance and Repair Trade Association			
09:40-10:10	新能源商用车市场趋势分析 Market Trend Analysis of New Energy Commercial Vehicles	戴淼, 中汽信息科技(天津)有限公司商用车高级专家 Dai Miao, Senior Expert in Commercial Vehicles, China Automotive Information Technology (Tianjin) Co Ltd			
10:10-10:30	新能源物流车场景应用与后市场服务 Scenario Applications & Aftermarket Services for New Energy Logistics Vehicles	钟晖, 东风柳汽资深专家 Zhong Hui, Senior Expert in Dongfeng Liuzhou Motor Co Ltd			
10:30-10:50	新能源商用车电驱动系统全景解读与后市场机遇 New Energy Commercial Vehicle e-Drive System: Comprehensive Overview and Aftermarket Opportunities	法士特新能源业务负责人 Head of New Energy Business, Shanxi Fast Auto Drive Group Co Ltd			
10:50-11:30	圆桌对话: 用户需求变革, 产业链应对之道 Panel Discussion: Evolving User Needs & Industry Chain Responses	主持人: 宋强, 中国汽车维修行业协会商用车维修分会秘书长 嘉宾: 一汽解放西南市场业务负责人 福田汽车西南市场业务负责人 重汽王牌西南市场业务负责人 苏刚, 四川锦宏晟汽车科技有限公司总经理 Moderator: Song Qiang, Secretary General of Commercial Vehicle Branch of China Automotive Maintenance and Repair Trade Association Speakers: Business Head, Southwest Market, FAW Jiefang Business Head, Southwest Market, Foton Motor Business Head, Southwest Market, Sinotruk King Su Gang, General Manager of Sichuan Jinhongsheng Automotive Technology Co Ltd			
11:30-11:45	新客户信任构建与合作转化策略 Strategies for Building Trust with New Clients and Converting it into Collaborative Partnerships	徐智超, 成都新方正汽配销售有限公司董事长 Xu Zhichao, Chairman of Chengdu Xinfangzheng Auto Parts Sales Co Ltd			
11:45-12:00	西南维修市场现状、痛点与商业模式破局 Southwest Maintenance Market: Status, Opportunities & Business Model Innovation	李顺峰, 四川老箱好传动技术有限公司总经理 Li Shunfeng, General Manager of Sichuan Laoxianghao Transmission Technology Co Ltd			