

CAPAS

CHENGDU

22 – 24.5.2025

Chengdu Century City New International
Exhibition & Convention Center, China



50,000
sqm



720
exhibitors



20,853
visitors*



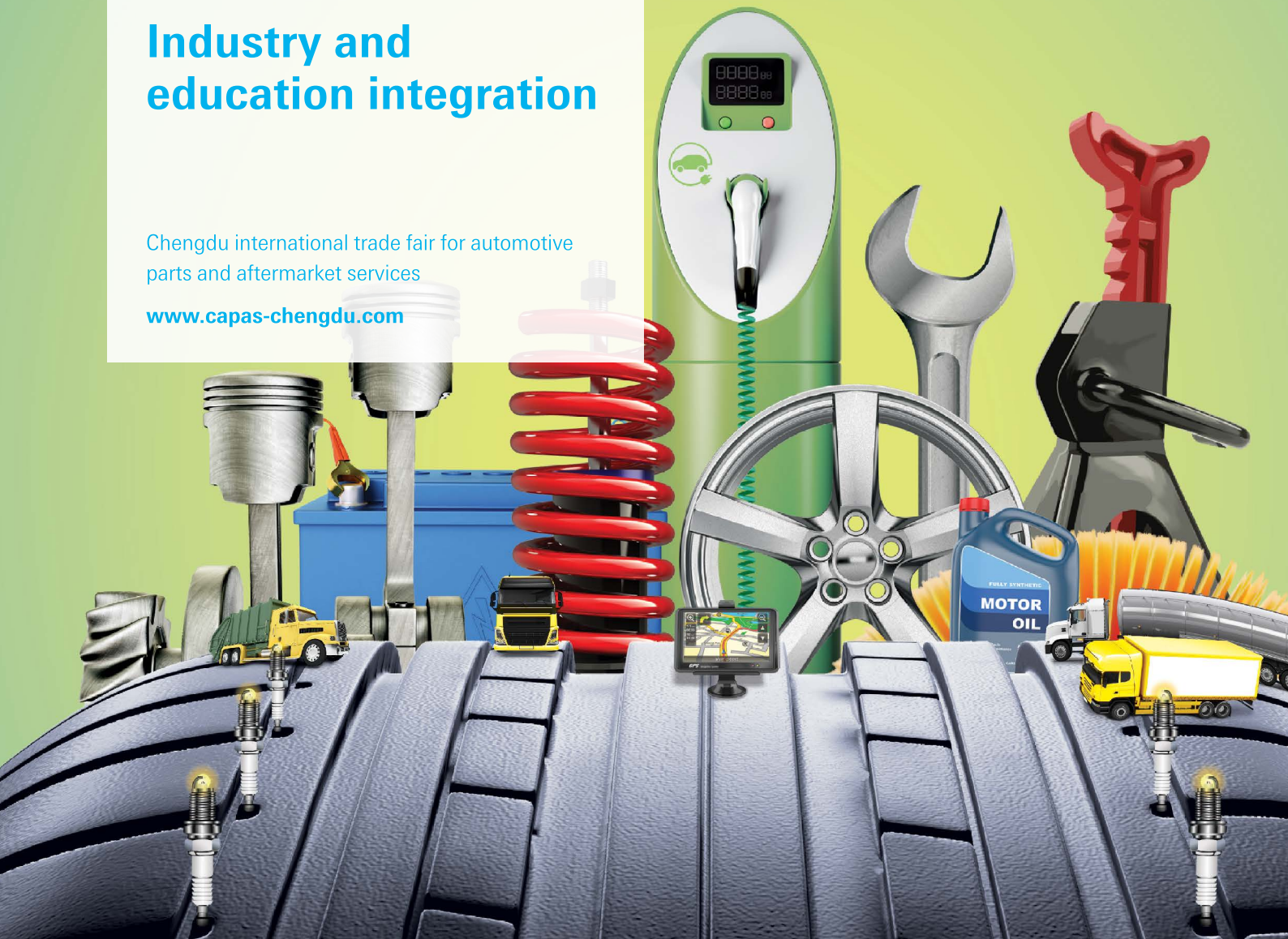
20 fringe
events*

**Data from 2024 edition*

Business exchange
Trade investment
Industry and
education integration

Chengdu international trade fair for automotive
parts and aftermarket services

www.capas-chengdu.com



A gateway to the rapidly growing automotive industry in Southwest China

CAPAS is set to spotlight the progress of Southwest China's new energy and connected mobility market, covering aspects of technological innovation to vehicle ownership and aftermarket services. The show aims to support market growth by fostering trade and investment, helping participants to leverage its resources effectively.

The fair will engage in popular topics like off-roading, customisation, and e-sports to shape a distinct automotive culture. Emphasising the sustainable development of the automotive industry, it promotes talent nurturing, integrates new energy solutions, and advocates for greater innovation and collaboration in the regional market.

Driving innovation in the automotive industry



- Sichuan has introduced policies to support the development of the new energy and intelligent connected vehicle industry by encouraging companies to set up their own research and development centre, as well as foster technological innovation and digital transformation¹.
- Chongqing has established an industrial ecosystem with 19 car manufacturers and 1,200 major parts suppliers. They cover the three-electric systems in electric vehicles, powertrain components, and other types of parts for new energy vehicles².

Exploring consumer potential



- With 7.59 million vehicles on the road, Chengdu has the highest car ownership rates in China³.
- Chongqing and Guizhou have shown robust growth in the new energy vehicle market, with Chongqing seeing a 22% year-on-year increase in car sales in the first three quarters of 2024⁴, and 29% in Guizhou from January to November 2024⁵.

Promoting talent development



- An 80% talent gap in new energy vehicle maintenance has prompted government initiatives like the "Manufacturing Talent Development Planning Guide" and the "Implementation Plan for Industry-Education Integration in Vocational Education" to tackle the issue⁶.
- Chongqing released policies to support the integration of industry and education, fostering partnerships between educational institutions and automotive companies.

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(1 to 6)





What to expect at CAPAS 2025

The Sichuan-Chongqing industry collaboration is shaping new energy and connected mobility in the region

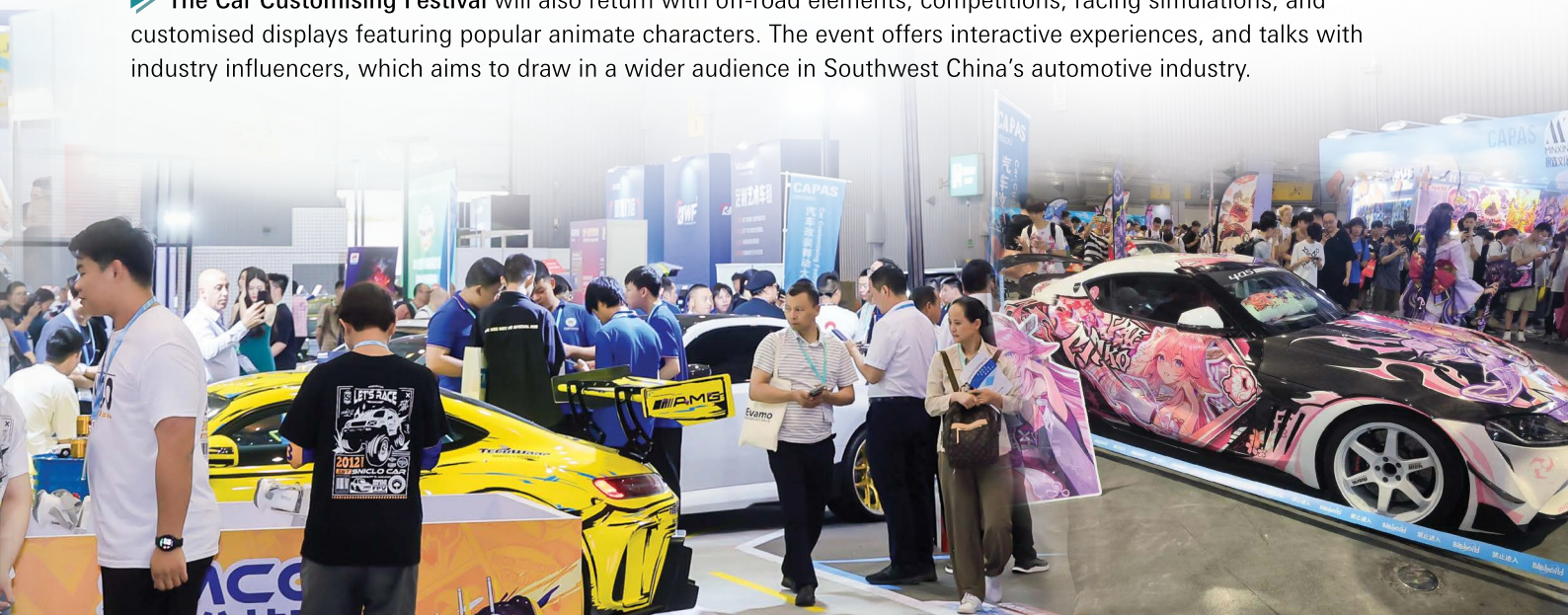
- ▶ Leading brands like CATL, CRRC, Dongfeng Motor, FAW, Geely, Kaiyi Auto, HYWave Tech, Hyundai Commercial Vehicle and SINOTRUK are preparing to showcase the latest electric and hydrogen fuel cell vehicles, along with core powertrain technologies.
- ▶ Chongqing, as well as more than ten cities and districts within Sichuan, including Nanchong, Yibin, and Ziyang, will host pavilions that feature thermal management systems, intelligent chassis systems, and charging technologies.

Connect with leading brands in the Southwest automotive aftermarket

- ▶ Top brands like Easyland, New SORL, NEXUS, Phoenix, Ruiming, SDS, Tuopu, UFI and Wonder Halla will showcase core drivetrain components of new energy vehicles. Various local governments and business associations expect to form pavilions to highlight specific products groups.
- ▶ In addition, the **Commercial Vehicle zone** will emphasise electrification, featuring heavy-duty electric trucks and urban light trucks (cold chain). Manufacturers and maintenance platforms for commercial vehicles are encouraged to join to boost collaboration.

Promoting unique automotive culture

- ▶ The **Accessories & Customising zone** will spotlight Southwest China's unique automotive culture and personalisation trends. Brands such as Goodyear, Michelin and Pirelli will display eco-friendly car care products, while Carpro and Wanshun will present a range of films for vehicle wrapping.
- ▶ The **Car Customising Festival** will also return with off-road elements, competitions, racing simulations, and customised displays featuring popular animate characters. The event offers interactive experiences, and talks with industry influencers, which aims to draw in a wider audience in Southwest China's automotive industry.



A collection of events and supporting services

Fringe events offer insights into the market's direction

The **Southwest Automotive Aftermarket Development Conference** will focus on the application of AI technology and the diverse growth in the automotive aftermarket. Topics will include intelligent diagnostics, chain store operations, and the transformation of distribution channels.

The **International Automotive Industry Education and Talent Development Conference** aims to address talent shortages and technological advancements in the automotive aftermarket, establishing a solid foundation for industry sustainability.

Additional events include:

- China Automotive Industry Supply Chain International Cooperation Conference
- China New Energy Vehicle International Cooperation Conference
- China Automotive Global Expansion Conference
- Commercial Vehicle Aftermarket (Southwest) Development Conference

Creating opportunities to establish a global network

- Visitors from OE, manufacturing, distribution, workshops, and logistics
- Buyers from major automotive manufacturing hubs in China
- Invitations to visitors from Central Asia and Southeast Asia, as well as overseas industry associations and trade offices
- Engage with the Buyers' Club to connect with influential potential customers



Subject to change, information as of March 2025

Diverse channels for promotion



15,200
global press
contacts



220,000+
social media
followers



70 million
live broadcast
views*



600,000+
global buyers
database



Check out China
mass and trade
media coverage

*Source: CAPAS 2024 live broadcast



Fair facts

- Dates** 22 – 24.5.2025
- Venue** Chengdu Century City New International Exhibition & Convention Center
198 Century City Road, Chengdu, Sichuan, China
- Organisers** CCPIT-Auto
Messe Frankfurt (Shanghai) Co Ltd
CCPIT-Sichuan

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