

## Fringe Programme

**18 May, Thursday**

Time	Programme	Co-organiser(s)	Venue
<b>New Energy &amp; Connected Mobility</b>			
09:30-17:00	<p><b>China New Energy Vehicle International Cooperation Conference 2023</b> <sup>om</sup></p> <p>Opening Remarks  <i>Wang Xia, President of Automotive Sub Council, China Council for the Promotion of International Trade Sichuan Council</i>  <i>Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd</i></p> <p>Industry Helps to Revitalize Internal and External Consumption Market  <i>Li Weili, Deputy Director of Department of Informatization and Industry Development of The State Information Center</i></p> <p>New Economy, New Situation, Assisting China Belcome Manufacturing Power  <i>Huang Yonghe, Deputy Director of China Automotive Technology and Research Center Co Ltd</i></p> <p>Where are the Opportunities in the 'Innovation Workshop'?</p> <p>Ceremony of China's Top 100 Automobile Innovative Companies</p> <p>"Electric Sichuan" New Energy Vehicle Demand and Supply Matchmaking Programme</p>	China Council of the Promotion of International Trade, Automotive Sub Council, China Council for the Promotion of International Trade Sichuan Council	Forum Area, Hall 7
13:30-17:30	Session 1: China Automobile Heading towards Oversea Market Forum		The Century City International Convention Centre, Shuyun Room
14:30-15:30	Session 2: Based on the new Chang'an Avita SEV Track, Common Development and Win-win Cooperation		The Century City International Convention Centre, Shujin Room
<b>Parts &amp; Components / Repair, Supply Chain &amp; Chain Stores</b>			
09:30-11:30	<b>Action Plan and Standard Promotion and Implementation Meeting for "Quality Maintenance and Safe Consumption" of Chengdu</b> <sup>om</sup>	YIMA Media Auto Aftermarket Service Magazine, Hi-tech Zone Automotive Maintenance and Repair Trade Association	Meeting Room D-1
10:00-11:30	<p><b>Voltage Detection and Fault Diagnosis of New Energy Vehicles' Power Battery</b> <sup>om</sup></p> <p><i>Sun Chuancai, General Manger of Coppola Auto Consultive Service (Qingdao) Co Ltd</i></p>	Coppola Auto Consultive Service (Qingdao) Co Ltd, YIMA Media <b>Auto Aftermarket Service</b> Magazine	New Energy Vehicle Maintenance Area (Booth 5G04)
13:00-16:30	<p><b>Southwest Automotive Aftermarket Summit 2023</b> <sup>om</sup></p> <p>Opening Remarks  <i>Sophie Zheng, Assistant Group Manager, Trade Fairs of Messe Frankfurt (Shanghai) Ltd</i></p> <p>Remarks from Association  <i>Xu Junde, President of Society of Automotive Engineers of Sichuan</i></p> <p>Development Characteristics of the Automobile Market in Southwest China and Opportunities for New Energy Vehicle Aftermarket  <i>Zhang Cailin, Vice President of Sichuan Automotive Engineering Society</i></p> <p>How to Transform Automobile Parts Manufacturers into Technical Parts Service Providers in the New Energy Vehicles Era  <i>Mao Lidong, Sales Director of Hangzhou Lema Brake Technology Co Ltd</i></p> <p>New Energy Vehicle Battery Maintenance - a Necessary Path for the Transformation, Upgrading and Development of Automobile Workshops  <i>Sun Jianjun, Founder of Mifeng New Energy</i></p> <p>How Platforms Collaborate with Upstream and Downstream Enterprises to Develop in an Open and Integrated Aftermarket System  <i>Gao Jiqun, Founder of Jekun Auto</i></p> <p>Six Successful Transformation Plans for "Terminal Stores" in the European and American Automobile Aftermarket  <i>Dai Chen, Founder of Magic Cube Auto-Aftermarket</i></p> <p>Panel Discussion            Interpretation of Market Development Trends of Independent Aftermarket-Traditional Maintenance VS New Energy Vehicle Aftermarket            Moderator: :  <i>Dai Chen, Founder of Magic Cube Auto-Aftermarket</i></p> <p>Speakers:  <i>Qu Zhongwei, Founder of German Star</i>  <i>Wang Hao, Founder of Coppola</i>  <i>Zhang Dongshun, Founder of Dent Audi</i>  <i>Wang Pan, Founder of Gigaautomobile</i>  <i>Li Yajun, General Manager of Yimai</i></p>	Magic Cube Auto-Aftermarket, YIMA Media <b>Auto Aftermarket Service</b> Magazine	Forum Area, Hall 4
13:30-15:00	<p><b>Principle and Fault Discrimination Method of Motor Controller for New Energy Vehicles</b> <sup>om</sup></p> <p><i>Sun Chuancai, General Manger of Coppola Auto Consultive Service (Qingdao) Co Ltd</i></p>	Coppola Auto Consultive Service (Qingdao) Co Ltd, YIMA Media <b>Auto Aftermarket Service</b> Magazine,	New Energy Vehicle Maintenance Area (Booth 5G04)
15:00-16:30	<p><b>Principle and Fault Diagnosis Method of DC-DC Converter for New Energy Vehicles</b> <sup>om</sup></p> <p><i>Sun Chuancai, General Manger of Coppola Auto Consultive Service (Qingdao) Co Ltd</i></p>		

Commercial Vehicle			
09:20-12:00	<b>Commercial Vehicle (Southwest) Promotion for Spare Part Brand <sup>om</sup></b> The Impact of Development Trends such as Branding, Platformization, and Replacing Repair with Maintenance in the Commercial Vehicle Aftermarket <i>Yu Zhixin, General Manager of Sichuan Kun Ma</i> How to use Air Filter, Fuel Filter, Oil Filter to Stick Customers and Increase Trust Among Truck Drivers through Quality Products <i>Fu Xiaozhen, Deputy Manager of Chinafilter</i> Quality Oil Products Assist in the Improvement of Replacing Repair with Maintenance Business in Commercial Vehicle Aftermarket <i>Zhao Xingpian, General Manager of Ben He Technology</i> Using High-quality Brake Pads to Ensure Driver Safety and Win Users' Trust <i>Zuo Guanglin, Chairman of Kooying Auto Part</i> Belt Transmission Experts Use Transmission Technology to Drive Store Marketing Improvement <i>Hu Junlin, Commercial Vehicle Business Manager of Gates Auto Parts</i> Provide High-quality Spare Parts and Service for Users <i>He Guoyou, General Manager of Tianyou Auto Parts</i>	Commercial Vehicle Service Network	Forum Area, Hall 4
	<b>China (Chengdu) Commercial Vehicle Aftermarket Summit 2023 <sup>om</sup></b> Opening Remarks Market Analysis of the Commercial Vehicle Aftermarket Industry in 2023 and the Impact of New Energy Vehicle Development on the Aftermarket Sharing of Aftermarket Outsourcing Parts Business Models for Commercial Vehicle Manufacturer Commercial Vehicle Digital Distribution System Helps Enterprises Share Inventory and Provide Efficient Quotation Services <i>Zhang Zexu, General Manager of Mattirio</i> Case Sharing of How Differentiated Development from OEM of Vehicle Manufacturers to Self-branding <i>Zhao Xingpian, General Manager of Ben He Technology</i> Case Sharing of Profit Projects for Maintenance Chain Stores in the Context of Platformization and Branding of the Commercial Vehicle Aftermarket <i>Zhang Lin, Market Director of Yan Tai New Power Testing Equipment Co Ltd</i> Experience Sharing of how Filter Products Participating in Industry Breakthroughs <i>Fu Xiaozhen, Deputy Manager of Chinafilter</i> Market Analysis and Project Marketing Sharing of Commercial Vehicle Rearview Mirrors <i>Chen Xuemei, Deputy General Manager of Jiangmen Shongli Rearview Mirror Industrial Company</i> How to Take the Advantages of Products to Drive the Influence and Business Development of the Aftermarket <i>Wang Renfang, Aftermarket Director of Conmet</i>		
13:30-16:30		Commercial Vehicle Service Network	Meeting Room D-1
<b>Others - Interactive Communication</b>			
14:00-16:00	<b>VIP Buyers Business Matching Programme (Domestic Buyers) <sup>am</sup></b>		VIP Buyers Club Room 6-B
18:00-21:00	<b>Dealers' Networking Dinner <sup>am</sup></b>		Shunxing Old Tea House

## 19 May, Friday

Time	Programme	Co-organiser(s)	Venue
<b>Parts &amp; Components / Repair, Supply Chain &amp; Chain Stores</b>			
09:30-12:30	<b>Win by Technology - Traditional Vehicle Maintenance Future Trend Technology Enhancement Forum <sup>om</sup></b> Course 1: Case Study on the Development Route of "Technology" in European and American Automobile Repair Stores <i>Dai Chen, Founder of Magic Cube Auto-Aftermarket</i> Course 2: Use Technology to Win the Market - Future Trends in Traditional Automobile Maintenance <i>Zhang Dongshun, Founder of Dent Audi</i>	Magic Cube Auto-Aftermarket, Dent Audi	Forum Area, Hall 4
	10:00-12:00		
13:30-14:00	<b>Case Sharing of New Energy Vehicle Maintenance <sup>om</sup></b> <i>Xu Yingnan, Founder of Guangzhou Boatman Information Technology Co Ltd</i>	Coppola Auto Consultive Service (Qingdao) Co Ltd, YIMA Media <b>Auto Aftermarket Service</b> Magazine,	New Energy Vehicle Maintenance Area (Booth 5G04)
14:00-14:30	<b>Promotion of New Energy Vehicle Coating Products and Projects <sup>om</sup></b>		
<b>Commercial Vehicle</b>			
09:00-12:00	<b>Foton Sichuan Parts Business Promotion Meeting <sup>om</sup></b> Serving Customers • Serving Brand Sales • Enhancing Guarantee Capabilities of Part Innovation of Brand Service and Work Arrangement of Guaranteeing Supply of Part Foton Production Introduction and Implementation of Promotion Plan Group Discussion: Experience Analysis of Excellent Service Stations	Commercial Vehicle Service Network	Meeting Room D-1
	13:00-16:00		
<b>Others - Interactive Communication</b>			
10:00-11:00	<b>VIP Buyers Business Matching Programme (Overseas Buyers)* <sup>am</sup></b>		VIP Buyers Club Room 6-B
14:00-15:00	<b>VIP Buyers Business Matching Programme (Overseas Buyers)* <sup>am</sup></b>		VIP Buyers Club Room 6-B

\*Subject to change, as of 12 May 2023

o Open to all

- a Admission by invitation only
- m Mandarin
- e English