

CAPAS

CHENGDU

Chengdu International Trade Fair for Automotive Parts and
Aftermarket Services

23 – 25.5.2019

Chengdu Century City New International Exhibition & Convention Center, China

Book your stand
today!

A leading platform for Southwest China's automotive industry



45,000
sqm



600
Exhibitors



20,000
Buyers



Tyres zone
(New)

www.capas-chengdu.com



messe frankfurt



An integrated business platform to facilitate core market needs in Southwest China

As a leading trade fair in the region, CAPAS continues to deliver a highly integrated business platform by pulling together industry resources, strengthening the exchange of new market information and investment from industry leaders.

Countries and regions along the Belt and Road can benefit from the rapidly growing market and the fair's diverse range of buyers.

A fast lane to Southwest China's automotive market



- Car ownership now exceeds 24 million units, similar to that of the Eastern coast.
- Government policies, rapid urbanisation and increased car consumption promotes a promising market and provides great opportunities for companies to secure their place within the industry.
- As a result of the rapid economic growth in Southwest China, local distribution channels have experienced increased demand, which has created many opportunities for the regional automotive industry.

Source: Traffic Management Bureau of the Ministry of Public Security, PRC

When extensive global resources meet local advantages



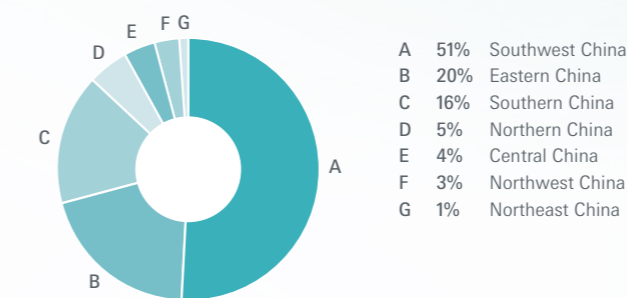
Seven optimised theme zones

- Parts & Components
- Commercial Vehicle
- Accessories & Customising
- Repair, Supply Chain & Chain Stores
- Tyres **New!**
- E-mobility & Infrastructure
- Made in Sichuan

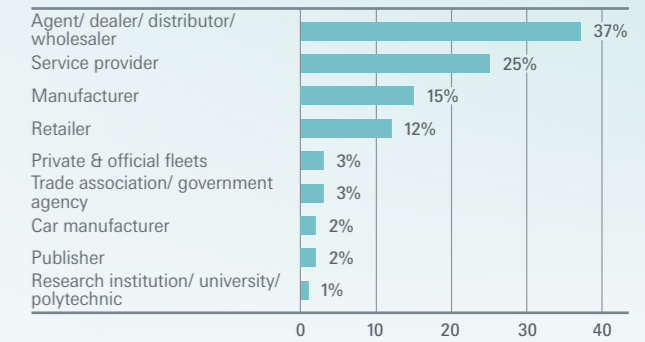
Value-added services to boost your exhibiting results

- CAPAS attracts buyers from across the entire automotive supply chain to generate more business opportunities for participants.
- A diverse range of networking events and site visits help you to explore the local market's current and future trends.

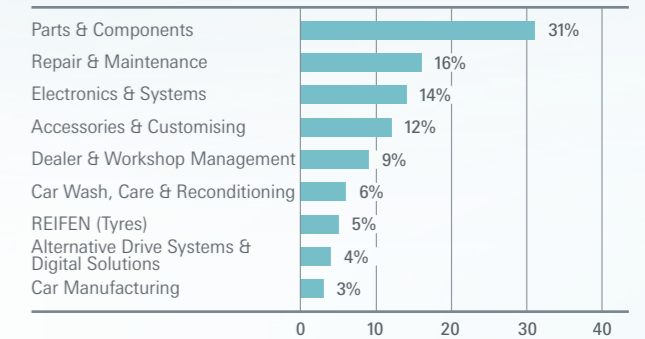
Chinese visitors by geographical origin



Visitors' business nature



Interested product category



Source: Visitor survey 2018

Extensive fringe programme enhances industry-based knowledge sharing

The fair's concurrent events cover a wide range of topics, including workshops on new technology and operations, market and industry trends as well as products and solutions. This provides valuable opportunities to better understand the regional market, exchange ideas and strengthen industry knowledge.

"Whilst I explore some new technologies from the overseas exhibitors, I can see there are a lot of high-quality local products here as well. I have already met with some potential suppliers, which I am finding very useful."

Visitor: Mr. Tao Jie, Director of Operations, Chongqing Xijiao Auto Service Chain Co Ltd.



Fair facts

Date 23 – 25 May 2019 (annual)

Venue Chengdu Century City New International Exhibition & Convention Center
198 Century City Road, Chengdu Sichuan, China

Admission Free admission. For visitors aged 18 or above

Participation fee (RMB)	Zone A	Zone B
Standard package (min 9 sqm)	1,100 / sqm	800 / sqm
Raw space (min 24 sqm)	900 / sqm	650 / sqm

Organisers

- China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)
- Messe Frankfurt (Shanghai) Co Ltd
- China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

Supporters

- China Chamber of Commerce for Import & Export of Machinery & Electronic Products
- Committee for Vehicle Use Motor & Electrical Appliances of CAAM
- China Commercial Vehicle Parts Market Federation
- China Council for the Promotion of International Trade, Zhejiang Sub-Council
- China Council for the Promotion of International Trade, Shandong Sub-Council
- China Council for the Promotion of International Trade, Hubei Sub-Council
- China Council for the Promotion of International Trade, Shanghai Pudong Sub-Council
- China Council for the Promotion of International Trade, Ningbo Sub-Council
- Society of Automotive Engineers of Sichuan
- Auto Maintenance Professional Committee of Sichuan Province
- Sichuan Provincial Automotive Engineering & Marketing Commission
- Chongqing Automobile Maintenance and Repair Industry Association (CAMARIA)
- Chengdu Municipal Bureau of Exposition
- Chengdu Automobile Industry Academy
- Chengdu Auto Parts Trade Association
- Automotive Auto Parts Industry Association of Chengdu (AAPIA)
- Chengdu Automotive Maintenance and Repair Trade Association (CDAMRA)
- Neijiang Machinery and Auto Parts Industry Association

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