

Fringe Programme

17 August, Wednesday

Time	Programme	Co-organiser(s)	Venue
Others - Themed Events and Interactive Communication			
09:00-18:00	Chinese Listed Companies to Build the Belt and Road International Cooperation Forum 2022^{am}	China Council For the Promotion of International Trade, All-China Federation of Industry and Commerce, The People's Government of Sichuan Province, World Trade Centers Association	Convention Center
	Meet Challenges, Look Forward in the Future, Build the Belt and Road to Promote Common Prosperity		
	Open and Cooperate, Innovate Together, Build the Belt and Road to Lead Green Developments		
	Panel Discussion: Diplomatic Envoy from the Belt and Road Countries Talk with CEO of Chinese Public Companies Make Full Use of Public Company, Go Overseas to Build the Belt and Road		
17:00-21:30	Southwest China's Workshop Elites Networking Banquet^{am}	YIMA Media Auto Aftermarket Service Magazine	Chengdu Senhu Hotel

18 August, Thursday

Time	Programme	Co-organiser(s)	Venue
New Energy & Connected Mobility			
09:00-12:00	Opening Ceremony and China New Energy Vehicle International Cooperation Conference 2022^{om}	China Council of the Promotion of International Trade, Automotive Sub Council, China Council for the Promotion of International Trade Sichuan Council	Crystal Ballroom, Convention Center
	Prospects and Opportunities for the New Energy Vehicle Industry in 2022		
	How to Seize the Investment Opportunities of Automotive Industry in the Next Five Years		
	Future Trends of State Battery, Hydrogen Energy, Excitation Radar and Other Supporting Industries The New Pattern of Development of Southwest Automotive Industry.		
Parts & Components / Repair, Supply Chain & Chain Stores			
10:00-12:00	Technical Structure and Working Principle of New Energy Power Battery System^{om}	Coppola, YIMA Media Auto Aftermarket Service Magazine	New Energy Vehicle Maintenance Area (Booth 2H04)
13:00-16:30	Southwest Automotive Aftermarket Summit 2022^{om}	YIMA Media Auto Aftermarket Service Magazine	Forum Area, Hall 2
	Opening Remarks <i>James Yu, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd</i> <i>Liu Fuqiang, Secretary General of Auto Aftermarket Service, China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services</i>		
	Remarks by Leaders from Association <i>Luo Shaoze, President of Auto Aftermarket Service, China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services</i> <i>Ma Junhong, President of Yunnan Automotive Maintenance and Repair Trade Association</i> <i>Wang Kunfa, Director of the Automobile Maintenance Committee of Chongqing Road Transport Association</i>		
	Current Situation and Potential of New Energy Vehicle Market in Southwest <i>Cai Yun, Deputy Secretary General of Society of Automotive Engineers of Sichuan</i>		
	How Digital System Helps Stores to Improve Efficiency and Increase Revenue <i>Zhu Wei, Sales Director of F6 Automobile Technology</i>		
	How Stores Explore the Value of Insurance Business <i>Zou Qiling, Founder of Chengdu Chuangxiangjia Insurance Smart Service</i>		
	Seven Ways to Double Store Output <i>Li Wen, Director of Channel Development Department of Bai Yuan Jing Yang</i>		
	Interactive Communication		
14:00-16:00	Fault Diagnosis Analysis of New Energy Power Battery System^{om}	Coppola, YIMA Media Auto Aftermarket Service Magazine	New Energy Vehicle Maintenance Area (Booth 2H04)

Commercial Vehicle			
09:20-12:00	<p>Commercial Vehicle (Southwest) Maintenance Enterprise Transformation and Upgrading Forum ^{am}</p> <p>Sharing of the Pain Points of the Development and Technology Empowerment for Commercial Vehicle Maintenance Enterprises <i>Chen Songshan, Deputy Director of Commercial Vehicle Aftermarket Maintenance Service Committee, Deputy General Manager of Bakdata</i></p> <p>Awarding Ceremony for Experts of Commercial Vehicle Aftermarket Maintenance Service Committee</p> <p>Remark form Commercial Vehicle Aftermarket Maintenance Service Committee <i>Wen Tinggang, Technical Director of Track Steward, Delegate of Commercial Vehicle Aftermarket Maintenance Service Committee</i></p> <p>Plaque Awarding Ceremony for Training Base <i>Li Shunfeng, General Manager of Sichuan intercontinental Gearbox, Deputy Director of Commercial Vehicle Aftermarket Maintenance Service Committee</i></p> <p>How Regional Maintenance Enterprises Use Marketing Operations to Improve Profits <i>Lv Changbo, Founder of Kaitu Tech, Deputy Director of Commercial Vehicle Aftermarket Maintenance Service Committee</i></p> <p>Making Full Use of Technology Empowerment and Resource Docking to Lead the Development of Track Maintenance Enterprises <i>Wang Dongxu, Technical Director of Carszone, Deputy Director of Commercial Vehicle Aftermarket Maintenance Service Committee</i></p> <p>How Track Maintenance Enterprises Carry Out Precise Digitalized Marketing to Improve the Number of Entry Vehicles, and Achieve Profitability <i>Song Shuihua, Team Member of of Commercial Vehicle Aftermarket Maintenance Service Committee, Regional Director of Shanghaisihui Software Technology Development Co Ltd</i></p> <p>Concluding Remarks and Future Plan <i>Ma Changhua, Director of Commercial Vehicle Aftermarket Maintenance Service Committee, Chairman of Beijing Tianyuan Lianfa Automotive Trading Co Ltd</i></p> <p>Signing Activities of "Principle and Maintenance of Commercial Vehicle Clutch" <i>Gong Huawei, Deputy Director of Commercial Vehicle Aftermarket Maintenance Service Committee, Technical Expert of Clutch Maintenance</i></p>	Commercial Vehicle Service Network, Commercial Vehicle Aftermarket Maintenance Service Committee	Forum Area, Hall 2
13:30-16:30	<p>China (Chengdu) Commercial Vehicle Aftermarket Summit 2022 ^{am}</p> <p>Opening Remarks</p> <p>Analysis on the Development of Commercial Vehicle Industry and Prediction for the Second Half Year of 2022</p> <p>How Spare Parts Brand in the Commercial Vehicles Aftermarket Help Channel Stores to Increase Their Revenue <i>Liu Deming, Director of Bosch China Commercial Vehicle Team</i></p> <p>How Digitization Helps Distributors to Operate <i>Qiao Yanqing, Director of Value Add Bussiness Department of Qipeiyun</i></p> <p>Opportunity Sharing of Regional Cooperation Business from International Brand Alliance <i>Yuan Shuang, General Manager of CAAPA Shanghai</i></p> <p>Interactive Communication</p>	Commercial Vehicle Service Network, Chengdu Commercial Vehicle Industry Chamber of Commerce	Meeting Room C-1
Others - Themed Events and Interactive Communication			
10:00-12:00	Live Broadcast "Close Observation of Southwest China's Automotive Industry & CAPAS" ^{om}	Magic Cube Auto College	Hall 2 Room 2-B
13:30-15:30	VIP Buyers Business Matching Programme (Domestic Buyers) ^{am}		VIP Buyers Club Room 3-B
14:00-16:00	Live Broadcast "Close Observation of Southwest China's Automotive Industry & CAPAS" ^{om}	Magic Cube Auto College	Hall 2 Room 2-B
18:00-21:00	Dearlers' Networking Dinner ^{am}		Shunxing Old Tea House

19 August, Friday

Time	Programme	Co-organiser(s)	Venue
Parts & Components / Repair, Supply Chain & Chain Stores			
09:30-12:00	<p>Digital and Standard Service of Maintenance Stores</p> <p>Digitalization and Standard Service of Maintenance Stores <i>Chen Jun, Expert from Association</i></p> <p>Analysis of Digitalization Maintenance of Vehicles and Service Application <i>Xu Lei, Expert from Association</i></p> <p>Interactive Communication</p>	Sichuan Association of Automobile Industry, Xinpenting Information, Chengdu Automotive Maintenance Repair Trade Association, Bazhong Association of Automobile Industry	Meeting Room C-1
10:00-12:00	Working Principle and Fault Diagnosis of High Voltage Accessories for New Energy Vehicles ^{om}	Coppola, YIMA Media Auto Aftermarket Service Magazine	New Energy Vehicle Maintenance Area (Booth 2H04)
Others - Themed Events and Interactive Communication			
10:00-12:00	Live Broadcast "Close Observation of Southwest China's Automotive Industry & CAPAS" ^{om}	Magic Cube Auto College	Hall 2 Room 2-B
14:00-16:00	Live Broadcast "Close Observation of Southwest China's Automotive Industry & CAPAS" ^{om}	Magic Cube Auto College	Hall 2 Room 2-B
14:30-16:30	VIP Buyers Business Matching Programme (Overseas Buyers) ^{am}		VIP Buyers Club Room 3-B

20 August, Saturday

Others - Themed Events and Interactive Communication

10:00-12:00	Live Broadcast "Close Observation of Southwest China's Automotive Industry & CAPAS" ^{om}	Magic Cube Auto College	Hall 2 Room 2-B
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*Subject to change, as of 12 August 2022

- o Open to all
- a Admission by invitation only
- m Mandarin
- e English