

Press release

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Fifth edition of CAPAS opens, welcoming flourishing Southwest China's automotive prospects

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The fifth edition of Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) is opening its doors from 24 May 2018. Keeping a strong foothold in the fast-evolving automotive industry in China, CAPAS has established itself as a leading service platform in the southwest region, continuing to provide extensive opportunities to participants. This year is expected to gather around 583 exhibitors, which has increased by 12% compared to 2017, and occupying 45,000 sqm of exhibition space. Over 20,000 international visitors are expected to attend.

A number of big names are gathered in the three-day show, including AXOT, Botny, Chengdu Zhong Xing Wang, Fix Auto, Fengriling Filters, FMG, GESEL, Jingdian Auto, Knorr-Bremse, Liqui Moly, Luke, Luzhou Changjiang Machinery, MANN+HUMMEL, Neijiang Jinhong Crankshaft, NGK, PUSH, Qianjiang Spring, Ruili, Ruiming, SDZ, Shenghuabo, Snap-on, Songtian, Tyreplus, WABCO, Yihe Lubricant Oil, Zero Mileage Lubricant and Ziyang CRRC Electrical Technology.

The show's internationalism is also increasing. Apart from China, other exhibitors are from France, Germany, Hong Kong, Japan, Korea, Spain, Taiwan and the US. The Singapore pavilion is also joining the show, which includes an auto body raw material supplier, Asia Polyurethane, as well as original accessories suppliers for import cars such as Automate Genuine Parts and Top World. A wide range of exhibits for passenger cars and commercial vehicles will be on display, offering an additional channel to buyers from the southwest region to source quality products from outside the region.

Speaking about the fair's fifth edition, Ms Fiona Chiew, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd said: "CAPAS is committed to serving as a business platform for the automotive industry in Southwest China. On this platform, many Chinese and international brands are able to introduce high quality products and innovations into the area; while local exhibitors from Sichuan and Chongqing regions can reveal their strengths. They have an opportunity to expand business network, and also attract foreign trade and investments."

Since the debut show, CAPAS has been closely following the pace of the rapidly developing southwest automotive market and facilitates a regional marketplace with extensive resources. The fair's six theme zones gather products from the entire supply chain, and numerous fringe

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programme events are in place to highlight hot topics, maximising the value for fairgoers.

New opportunities arise from the latest industry trends

Nowadays, with the level of convenience and multifunctional competences, repair chain stores have become the next sweet spot for growth, wherefore CAPAS introduced the **Quick Fix, Replacement Parts & Chain Stores Zone** in this year's show. Prominent chain stores brands from overseas and China, including Fix Auto, GAPE China, Jingdian Auto and Tyreplus will showcase their diversified management systems and innovative ideas.

First-time exhibitor, Fix Auto is the world's largest collision repair chain store. Having Sichuan as one of its target markets, the brand aims to expand its franchise network in the area through participating in CAPAS. It also aims to promote long-term industry development in the nation, demonstrating its world leading operational systems with local characteristics in the field of environmental-friendly car painting.

The **Made in Sichuan Zone** is further expanded with enhanced product offering. The zone consists of 11 provincial pavilions from major automotive manufacturing cities of Deyang, Guang'an, Guangyuan, Leshan, Luzhou, Mianyang, Nanchong, Neijiang, Suining, Yibin and Ziyang. It comprises more than 157 companies to showcase a clear outlook of the region's auto supply chain, from car making, auto accessories to aftermarket services. At the same time, 61 projects around new energy cars, parts and components, new materials, charging infrastructure and connected mobility are presented in the zone to attract investment.

According to the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan), business, investment contracts and agreements with a value over one billion RMB were confirmed during and after CAPAS 2017. The organisation's vice president, Ms Lv Furong explained: "The transformation of the industry has accelerated in 2018. 18 major programmes for automobile and parts manufacturing have been carried out, reflected the strong growth of Sichuan's automotive industry. As such, CAPAS is an excellent node to attract direct trade and investment for local corporations."

The **E-mobility & Infrastructure Zone** in this year's CAPAS is occupying one entire hall, bringing together 23 new energy and connected mobility brands, including BAIC, BYD, Chang An, Chery, Geely Auto, General Motor, Great Wall, JAC, JMC, Leopaard, Lincoln, Porsche, Roewe, Volkswagen, Volvo, Weltmeister and Zotye. Companies from Sichuan, such as Raja, Shudu Bus, YEMA, Yinlong, and more, will also shine their lights on several "Sichuan-made" new energy cars on the show floor. These exhibiting products reflect the achievements of new energy vehicles and related products and demonstrate the brands' strengths.

CAPAS
Chengdu, China, 24 – 26 May 2018

Fringe programme converges industry hot topics, and unveils the future of aftermarket

Many high quality conferences, trainings and forums will be held concurrently during the show with practical, trending and regional specific topics. Highlighted events include:

- China Automotive Aftermarket Industry Cooperation, Service Stores Empowering Summit
- China New Energy Vehicle International Cooperation Conference 2018
- "Evolution, Integration, Beyond the Future" China Aftermarket Innovation & Development Summit 2018
- Factory Visit to Dongfeng Peugeot Citroen Automobile Co Ltd
- Sichuan and Chongqing Automotive Service Enterprises Experience Sharing for New Policies in New Era Conference
- Transformation and Upgrading of Automotive Service Stores in Southwest China Summit

For more information about the fringe programme, please visit <http://www.capas-chengdu.com/events> or contact +86 21 6160 8569.

CAPAS is jointly organised by the China Council for the Promotion of International Trade, the Automotive Sub-Council (CCPIT-Auto), Messe Frankfurt (Shanghai) Co Ltd and the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan). For more information about the show, please visit www.capas-chengdu.com or email auto@hongkong.messefrankfurt.com.

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Background information on the China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)

The China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto) promotes foreign trade and economic cooperation, technical exchange and introduction of advanced technologies for China's auto industry by following the China Council for the Promotion of International Trade and China Chamber of International Commerce charter. It acts as a bridge for Chinese auto industry enterprises to build cooperation and exchange opportunities across the world. In addition, the committee organises three world leading and highly regarded international automotive exhibitions in Beijing, Shanghai and Guangzhou.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

* preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

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Background information on the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

The China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan) aims to promote foreign trade cooperation and communication, under the guidance of the Sichuan Provincial Party Committee and the Provincial People's Government, and in accordance with the guidelines of national economic policy and principles. Its main duties are to encourage foreign trade and investment, enhance economic and technological exchange and cooperation, and to foster local enterprises to participate in the economic globalisation. CCPIT-Sichuan also organises a number of international exhibitions including the Western China International Fair.