

Press release

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CAPAS 2020 pinpoints new energy sector to drive continuous growth in Southwest China's automotive market

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Serving as a business gateway into Southwest China's evolving automotive market and supply chain, the Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) has gradually risen, becoming one of the region's most reputable automotive trading platforms. In 2020, CAPAS will turn its spotlight onto the E-mobility & Infrastructure zone. The zone debuted back in 2016, and since then, it has continued to advance alongside the growing market. This year, the fair will strengthen its product categories, scope of onsite services, as well as the number of fringe events that serve the needs of all industry players.

The seventh edition of CAPAS is set to open from 21 to 23 May 2020 at the Chengdu Century City New International Exhibition & Convention Center, China. To further promote the prosperous automotive industry and facilitate sales growth in Southwest China, CAPAS 2020 expects to gather more than 600 domestic and international exhibitors. Their latest products, services and technologies will cover the 48,000 sqm show floor.

In recent years, automotive market sales and production volumes in Southwest China have rapidly expanded, with Chengdu playing a leading role in these developments. According to reports, the number of passenger vehicles across three provinces of Yunnan¹, Guizhou² and Sichuan³, as well as Chongqing city⁴ have exceeded 28.89 million units becoming one of the fastest growing regions in China. What's more, sales volumes in the Sichuan province topped second in the chart; Chengdu also ranked second in terms of car ownership across all Chinese cities. These positive influences also spread into the automotive

¹ "Statistical Communique of the Yunnan Province on the 2018 National Economic and Social Development", June 2019, Yunnan Provincial Bureau of Statistics,
http://stats.yn.gov.cn/tjsj/tjgb/201908/t20190814_884635.html Retrieved October 2019

² "Statistical Communique of the Guizhou Province on the 2018 National Economic and Social Development (tables)", April 2019, Guizhou Provincial Bureau of Statistics,
http://stji.guizhou.gov.cn/xxgk/xxgkml/zcid/sjgd/201904/t20190412_3799468.html Retrieved October 2019

³ "Statistical Communique of the Sichuan Province on the 2018 National Economic and Social Development", March 2019, Sichuan Provincial Bureau of Statistics,
http://tj.sc.gov.cn/tjxx/zxfb/201903/t20190306_276519.html Retrieved October 2019

⁴ "Statistical Communique of the Chongqing Municipal on the 2018 National Economic and Social Development", March 2019, Chongqing Municipal Bureau of Statistics,
http://tj.cq.gov.cn/tjsj/shuju/tjgb/201903/t20190319_454564.htm Retrieved October 2019

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aftermarket. Latest statistics from the Sichuan Provincial Department of Transportation revealed that the number of repair and maintenance workshops in the province has reached 31,697 outlets⁵.

At the same time, many development plans and industry-friendly policies support the local auto parts and new energy vehicles sectors. As a result, the region has seen the gradual development of more vehicle production, auto parts manufacturing and aftermarket services within the automotive supply chain. With extensive resources and a local understanding on the dynamic market, CAPAS will continue to explore potential development opportunities, as well as facilitate the market's opening up for those who look to expand their business in the region.

Mr James Yu, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, commented: "Throughout the years, CAPAS has continued to utilise its seven themed zones and adjusted the show's offering to address changing market needs. To highlight, this year's featured **E-mobility & Infrastructure zone** will present the most cutting-edge technology to promote new energy vehicles and its development in the region."

Mr Yu continued: "Moving forward, we will coordinate closely with Southwest government bodies to integrate industry resources and meet major developmental objectives."

CAPAS 2020 promotes provincial new energy trends and policies

With the provincial government investing heavily in the new energy sector, numerous developmental policies support the expansion of production capabilities in Southwest China. Policies such as the "Plan for the Development of New Energy and Connected Mobility Industry 2019" by the Sichuan Provincial Government offers a scheme to optimise the production lifecycle; from innovation and production to end user experiences, which feedback into the industry transformation.

In light of these drastic changes, the E-mobility and Infrastructure zone, once again, will highlight the region's new energy vehicle sector. In the 2019 edition, the zone attracted 28 renowned new energy brands including BYD, Geely, JAC Motors, Porsche, Roewe, Tesla and Volkswagen to name a few. Top-tier players like ALWAYS, Qiantu Motor and WM Motor also displayed their latest new energy car models in various sectors across the show floor. Elsewhere, themed fringe events like the **Made in Chengdu Supply and Demand Business Matching Conference for New Energy Vehicle Products** provided an effective channel for business networking among participants.

CAPAS 2020 will further expand the zone's offerings, bringing a wider scope of cutting-edge products, equipment and technologies for the new energy and connected vehicle sectors. Visitors will see a line-up of batteries, motor and electric control systems, charging piles and operation systems, as well as connectivity solutions. These products and technologies can help participants reveal unexplored business

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⁵ Statistics by Sichuan Provincial Department of Transportation, China, 2018.

opportunities, in addition to accelerating the development of the sector in Southwest China.

CAPAS will hold a range of key events to match the needs between suppliers, dealers and end-users. Events include conferences, business matchmaking, project presentations, store visits, skills and technical training sessions, and seminar discussions. Carmakers and auto parts manufacturers will benefit from more cooperation and unfolding investment opportunities, which also help to foster industry development as a whole.

Featured fringe events like the **China New Energy Vehicle International Cooperation Conference 2020** will return to the fair with more in-depth knowledge sharing. Other events include the **Automotive Industry Projects Presentation on Sichuan Province** and the **Made in Chengdu Supply and Demand Business Matching Conference for New Energy Vehicle Products**. In addition, CAPAS will invite representatives from government agencies, industry associations, and speakers from the car manufacturing, new energy and connected vehicle sectors to share insights at its concurrent events. Visitor delegations from along the Belt & Road will also be present at these insightful events.

Alongside upgrades to the E-mobility & Infrastructure zone, six other enhanced zones include **Parts & Components, Commercial Vehicle, Accessories & Customising, Repair, Supply Chain & Chain Stores, Tyres** and **Made in Sichuan**.

CAPAS is jointly organised by CCPIT-Auto, Messe Frankfurt (Shanghai) Co Ltd and CCPIT-Sichuan. CAPAS is the only automotive trade fair in Southwest China that Messe Frankfurt (Shanghai) Co Ltd organise, and is the second automotive trade fair in the subsidiary's portfolio. For more information about the show, please visit www.capas-chengdu.com or email auto@hongkong.messefrankfurt.com.

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Background information on the China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)

The China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto) promotes foreign trade and economic cooperation, technical exchange and introduction of advanced technologies for China's auto industry by following the China Council for the Promotion of International Trade and China Chamber of International Commerce charter. It acts as a bridge for Chinese auto industry enterprises to build cooperation and exchange opportunities across the world. In addition, the committee organises three world leading and highly regarded international automotive exhibitions in Beijing, Shanghai and Guangzhou.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global

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sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Background information on the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

The China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan) aims to promote foreign trade cooperation and communication, under the guidance of the Sichuan Provincial Party Committee and the Provincial People's Government, and in accordance with the guidelines of national economic policy and principles. Its main duties are to encourage foreign trade and investment, enhance economic and technological exchange and cooperation, and to foster local enterprises to participate in the economic globalisation. CCPIT-Sichuan also organises a number of international exhibitions including the Western China International Fair.