

Press release

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Players eye up opportunities in Southwest China's automotive industry emphasised at CAPAS 2022

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The Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) concluded on 20 August 2022 at the Chengdu Century City New International Exhibition and Convention Center. The three-day show saw an array of innovative product showcases and customised services. A collection of fringe events not only helped fairgoers achieve results that were more valuable but also spotlighted unique characteristics of the growing Southwest China auto industry.



Fringe events attracted participation from the Southwest China automotive industry

Key figures from CAPAS 2022:

- Visitors: 10,269
- Exhibitors: 407
- Space: 35,000 sqms
- 14 fringe events
- 34,850 views on live broadcasted events

Mr James Yu, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, said: "CAPAS 2022 portrayed Southwest China's dynamically developing automotive industry. The region is on track to become a world-class car manufacturing cluster with a rising auto consumer market owing to the Chengdu-Chongqing Economic Rim. The show successfully gathered industry resources in the surrounding areas, as well as from

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

further afield to meet demands in manufacturing and the aftermarket. Themes also spotlighted regional initiatives that promote new energy vehicles and car connectivity.”

In anticipation of this transformation, exhibitors displayed the latest products, technologies and services across themed zones like **Parts & Components, Accessories & Customising, and Repair / Supply Chain & Chain Stores**, to name a few. Key exhibitors included Beijing Ideal International Trade, Bona, Chuannan Shock Absorber, Conergies, Faret, Geely Commercial Vehicle, Huiyuan, Hyundai Truck & Bus, Jinhong Crankshaft, JTC, Kain Auto, Mobor, Rzoil, Sichuan Shidai, Sichuan Zhongche Tietou, Sontian, WM Motor, Yingling, Yousheng and Zhong Xingwang.

Ms Liu Yueyuan, Sales Director of Faret Auto Radiator (Tianjin) Co Ltd, commented: “CAPAS is an essential platform for our domestic promotion as we always have productive dialogues with new and existing distributors. We found trends about new energy covering the upstream and downstream value chain. For instance, as battery performance and technology mature, new types of battery swapping and charging services are elevating the sector even further.”

To spotlight the robust automotive supply chain, the **Chengdu-Chongqing Dual-city Economic Rim zone** hosted pavilions from Chongqing, Guangzhou, Hubei and Hunan, with another 14 city pavilions from Sichuan like Guangan, Mianyang, Nanchong and Neijiang. As an example, 16 companies from Suining focused on car-making, automotive parts manufacturing, air conditioning systems, new energy, intelligent and connected vehicles, and more. The JAC Group presented their “Weiling New Energy Van” and “Urban New Energy Logistics Vehicle” that offer large storage, better safety and higher connectivity. Other exhibitors included Sichuan Langrun and Sichuan Oushen.

Furthermore, 12 firms in the Yibin pavilion displayed over 40 lithium-Ion battery products and battery swapping services for heavy trucks. The pavilion also released a list of approximately 20 projects with potential investment opportunities like a battery recycling industrial park and an intelligent manufacturing plan for new energy vehicles.

Additionally, 28 buyer groups from Chongqing, Guizhou, Sichuan and Yunnan hosted decision makers from the Sichuan Automotive Industry Association, Marketing Committee of the Society of Automotive Engineers of Sichuan, Automobile Maintenance Committee of the Chongqing Road Transport Association, Vehicle Maintenance and Testing Branch of Guangdong Road Transport Association and more.

One such buyer, Mr Jack Zhai, Commercial Vehicle Product Line Director of Launch Tech Co Ltd, commented: “I have attended CAPAS three times before. From this visit, I explored updates from new energy commercial vehicle brands like Foton Daimler, Shaanxi Automobile and Sinotruk. I was able to gather more information about maintenance and diagnostics and engaged with wider industry resources.”

A range of 14 value added onsite-to-online services and events

Once again, participants appreciated that the organisers facilitated effective business conversations for suppliers and buyers. The **VIP Buyers Programme** offered a targeted approach to sourcing, as players leveraged the show's networks within the market. Several overseas companies from Ghana, Latvia, Spain and Venezuela remotely sourced spare parts, replacement parts and lubricants from China.

In addition, the show collaborated with Magic Cube Auto College to stage a number of live events for remote audiences. The renowned local media partner spoke to guests with product presentations and talked to suppliers and buyers about the prosperities of the Southwest market. The programme attracted 34,850 views, extending the onsite experience to the online community.

Mr Shen Tao, General Manager of Hangzhou Yingling Intelligent Technology Co Ltd, commented: "The results from the broadcast were overwhelming. There were over 5,000 views in only a few minutes, which lent nicely to our overall exhibition experience and boosted the results at our physical booth. Needless to say, I am glad that we took advantage of this onsite-to-online resource."

Elsewhere, the **China New Energy Vehicle International Cooperation Conference 2022** examined Sichuan's auto industry and its new energy vehicle sector. Senior Chief Expert, Mr Wu Songquan from China Automotive Technology and Research Center (CATARC) connected with representatives from BAIC Motor, Chery New Energy, Kain Auto and Singulato. They discussed a new energy roadmap for renewable energy development, battery and charging, and battery swapping models.

Other informative events included the **Southwest Automotive Aftermarket Summit 2022, Commercial Vehicle (Southwest) Maintenance Enterprise Transformation and Upgrading Forum**, and the **China (Chengdu) Commercial Vehicle Aftermarket Summit 2022**.

Mr Wang Hao, Founder of Coppola Auto Consultant Service (Qingdao) Co Ltd, commented as a co-organiser of the **New Energy Vehicle Battery, Motor and Electronic Control Maintenance Technical Training**: "There was lots of buzz around the New Energy Vehicle Maintenance area. Its scope aligns with the industry's direction toward new energy. Companies in the aftermarket supply chain are keen to understand the intricacies of the field; our training activity offered practical sharing for workshop owners, helping them along the road of new energy transformation."

The ninth edition of CAPAS will take place from 18 to 20 May 2023. The latest show updates and high-resolution photos for press use are available from the "Press" page at www.capas-chengdu.com.

CAPAS is jointly organised by CCPIT-Auto, Messe Frankfurt (Shanghai) Co Ltd and CCPIT-Sichuan. For more information, please visit www.capas-chengdu.com or email auto@hongkong.messefrankfurt.com.

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Background information on the China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)

The China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto) promotes foreign trade and economic cooperation, technical exchange and introduction of advanced technologies for China's auto industry by following the China Council for the Promotion of International Trade and China Chamber of International Commerce charter. It acts as a bridge for Chinese auto industry enterprises to build cooperation and exchange opportunities across the world. In addition, the committee organises three world leading and highly regarded international automotive exhibitions in Beijing, Shanghai and Guangzhou.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Background information on the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

The China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan) aims to promote foreign trade cooperation and communication, under the guidance of the Sichuan Provincial Party Committee and the Provincial People's Government, and in accordance with the guidelines of national economic policy and principles. Its main duties are to encourage foreign trade and investment, enhance economic and technological exchange and cooperation, and to foster local enterprises to participate in the economic globalisation. CCPIT-Sichuan also organises a number of international exhibitions including the Western China International Fair.