

Press release

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CAPAS 2023 opens this week, fuelling a strong boost for automotive development in Southwest China

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CAPAS23_OR_ENG

The ninth Chengdu International Trade Fair for Automotive Parts and After-market Services (CAPAS) will take place from 18 to 20 May 2023 at the Chengdu Century City New International Exhibition & Convention Center. With 620 exhibiting companies converging across 48,000 sqm of exhibition space, the show will offer insight into business opportunities and new prospects for automotive development in Southwest China.

Mr James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd, anticipates that: “By leveraging more resources and engaging with premium brands across the supply chain, CAPAS will help promote automotive manufacturing and distribution, meeting substantial consumer needs in the region. With a heavier focus on new energy vehicles and connected mobility, the fair will emphasise advanced technologies, innovative products and new services.”

Leading brands join the fair with impressive exhibits

Establishing strong credibility in the local market, CAPAS will gather a list of leading brands, including Botny, Carzone, CRC, FARET, Goodyear, Honeywell, Phoenix, Ruili, Ruiming, TUNAP and Tuopu across the show floor. Key areas include the **Parts & Components Zone, Accessories & Customising Zone, Repair, Supply Chain & Chain Stores Zone, New Energy & Connected Mobility Zone, Commercial Vehicle Zone and Tyres Zone**. Furthermore, CAPAS will offer a wide variety of services and value-added activities for targeted business matching on a national and international level.

Exhibitor highlights

This year, Carzone, a leading automotive aftermarket service provider in China, will launch their new garage solutions for the “Repair Workshop”, “Tyre Caring”, and “CC Car Maintenance”, offering up expertise in car maintenance, safety, and engine and gearbox repair. The company believes that workshops need to adapt their services in line with the industry’s overall advancement in order to capture the new market opportunities in the rising new energy market. Leveraging CAPAS’ network of workshops in Southwest China, the company looks to expand their solutions in the region.

CAPAS also provides a window into the needs and characteristics of Southwest China’s automotive consumer market and distribution for overseas companies. An international brand, Honeywell, is known for its cutting-edge braking system services and maintenance products. By attending the fair, this exhibitor hopes to connect with a large pool of

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target customers and expand upon information channels in the region.

Local pavilions look to connect with target customers

Automotive manufacturing is one of the leading industrial sectors in Sichuan, with the province having its own advantages for industrial development. The show will host 160 exhibitors and 14 local pavilions from Chongqing and cities in Sichuan. Highlighted exhibitors include Chuannan Shock Absorber, CRRC_Sichuan, Geely Commercial Vehicles, Kaiyi Auto, Prof.Ouyang Minggao Academician Workstation and the Sichuan New Energy Vehicle Innovation Center, to name a few.

This year, government agencies and associations have invited participants from Anhui, Guangxi, Guangzhou, Jilin, Quanzhou and Tianjin to the show in an attempt to explore trade opportunities and strengthen Sichuan-Chongqing communication with other provinces across China.

For example, the Tianjin Automotive Parts Manufacturing Industry Association will stage the Tianjin pavilion. Here, Faret Auto Radiator (Tianjin) Co Ltd will showcase a heat management pioneer in the intelligent low-carbon era with self-developed cooling plate designed for new energy power battery.

Besides, the Guangzhou Council for the Promotion of International Trade (CCPIT-Guangzhou) is organising the Guangzhou pavilion housing innovative technologies for precision gears and worms presented by Guangzhou Dena Technology, Enplas, and other specialised and sophisticated SMEs from Guangzhou.

Opportunities in new energy vehicle and commercial vehicle sectors explored in fringe programme events

CAPAS has been promoting cooperation across the entire supply chain of new energy vehicles and connected mobility in Southwest China. To achieve this, the show has an extensive coverage of both passenger and commercial vehicles, providing a comprehensive range of products and technologies, from car sales, parts and components, to aftermarket supplies, customisation and maintenance.

Co-organised by the Chengdu Green Intelligent Connected Automobile Industry Ecosystem Alliance (CDAIA), the **New Energy & Connected Mobility Zone** will see participation from 12 car brands, including DPCA, FAW-VOLKSWAGEN, Geely, Hongqi, LYNK & CO, SHUDU, SINOTRUK and Volvo. One of the zone's exhibitors, Chengdu Guangtong, will showcase the company's cloud-based logistics management solutions. Their platform offers real time monitoring for fleets on the road, providing analyses on vehicles' status and battery data, effectively increasing the operational safety and reliability. At the same time, CiDi will bring their Intelligent Processing Unit (IPU) and Traffic Perception Computing Units (TPCU) to the show floor. These cutting-edge technologies offer intelligent solutions for connected car pilot tests, smart cities and highways.

On top of this, the zone will feature a technical training programme on power battery detection and maintenance. In addition, the zone will give visitors a glimpse of diverse solutions and services in the new energy aftermarket for powertrain and chassis maintenance by sharing technical information on equipment, tools, parts and components and charging piles.

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This year's show has attracted 50 buyer groups. In addition to Yunnan, Guizhou and Sichuan, the fair will also welcome delegations from Guangdong, Hebei, Henan and Shandong. The exhibition is also receiving new support from a number of international and local industry associations include Automotive Professional Committee of Sichuan International Chamber of Commerce, European American Chamber of Commerce & Industry, Jinan Automotive Maintenance Industry Association and Zigong Automotive Maintenance Industry Association. At the same time, the fair also maintains close cooperation with more than 200 associations from ASEAN countries, who will extend invitations to many high-quality buyers in the region.

As of today, apart from China, confirmed online pre-registered buyers come from over 30 overseas countries and regions, including Australia, Malaysia, Pakistan, the Philippines, South Korea, the UAE and the UK.

As usual, the CAPAS fringe programme offers participants a value-added trade fair experience by providing networking and business exchange opportunities. This year's highlighted activities include New Energy Vehicles from OE to Aftermarket – Factory Tours, Dealers' Networking Dinner, Business Matching, Workshop Elites Networking Banquet, VIP Buyers Programme and more.

CAPAS is jointly organised by CCPIT-Auto, MesseFrankfurt (Shanghai) Co Ltd and CCPIT-Sichuan. For more information, please visit www.capas-chengdu.com or email auto@hongkong.messefrankfurt.com.

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Background information on the China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)

The China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto) promotes foreign trade and economic cooperation, technical exchange and introduction of advanced technologies for China's auto industry by following the China Council for the Promotion of International Trade and China Chamber of International Commerce charter. It acts as a bridge for Chinese auto industry enterprises to build cooperation and exchange opportunities across the world. In addition, the committee organises three world leading and highly regarded international automotive exhibitions in Beijing, Shanghai and Guangzhou.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With

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its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022

Background information on the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

The China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan) aims to promote foreign trade cooperation and communication, under the guidance of the Sichuan Provincial Party Committee and the Provincial People's Government, and in accordance with the guidelines of national economic policy and principles. Its main duties are to encourage foreign trade and investment, enhance economic and technological exchange and cooperation, and to foster local enterprises to participate in the economic globalisation. CCPIT-Sichuan also organises a number of international exhibitions including the Western China International Fair.