

Press release

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CAPAS Arbour Day 2023 cues putting green ideas into practice

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The organisers of Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) hosted a site visit at the show's afforestation project to celebrate Arbour Day. On 5 May 2023, a Sichuan and Chongqing media delegation, group of exhibitors and representatives from related authorities travelled to Meishan, Sichuan to see that the trees planted in 2017 are flourishing. The Arbour Day event, combined with pre-show media briefing, acknowledged the green ideas in the automotive industry contributing to the environmental sustainability of Southwest China.



All attendees enthusiastically participated in the Arbour Day event, promoting the green development of Sichuan province.

Southwest China continues to answer national calls for environmental protection with policy examples on air pollution, enacted in 2014, still influencing key industries and vehicle emissions¹.

In more recent efforts, companies supervised under the Sichuan State-owned Assets Supervision and Administration Commission must now follow measures for energy saving and carbon reduction². The Sichuan

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¹ Research on air pollution control and the expansion of consumption, January 2014, People's Government of Sichuan Province, <https://qr.messefrankfurt.com/B3769> (Retrieved 24 April 2023)

² This year, Sichuan's state-owned enterprises will draw up a feasible action plan for carbon dioxide

Province has also implemented its first local standard for businesses managing greenhouse gas emissions³. This include guidance on monitoring and reporting output, as well as participating in carbon trading.

CAPAS continues to demonstrate an ongoing commitment to initiatives creating a greener tomorrow in the region. Back in 2017, the fair launched its own CAPAS Arbour Day event tree planting as a symbol of this pledge, returning in 2019 for a field trip. This year, revisiting to find the site thriving highlighted the balance of economic development and ecological protection.

Mr James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd, said: “Messe Frankfurt continues to drive sustainability through its social responsibilities, environmental practices, and trade fair highlights. For example, we strive to utilise recycled or recyclable materials for booth constructions at the show floor. In addition, with 35 events in the Mobility & Logistics sector, we are part of pushing transformation in the automotive industry, having new energy vehicles and low carbon emissions at the top of our agenda. Through these efforts, we can promote and implement green concepts that contribute to a sustainable future for generations to come.”



Mr James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd gave an interview on the day.

Explore new energy development in Southwest China

With the rapid development of the new energy vehicle industry in Southwest China, CAPAS offers exhibitors a high-quality platform for their green products and technologies across the entire industrial chain. For example:

- **Parts & Components zone** – Anhui Zhongding will showcase a battery cooling system and suspension system.

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peaking, August 2021, Scol.com, <https://qr.messefrankfurt.com/I0050> (Retrieved 24 April 2023)

³ Sichuan releases its first local standard for greenhouse gas emission management system, February 2023, Sina Finance, <https://qr.messefrankfurt.com/k4f9b> (Retrieved 24 April 2023)

- **Accessories & Customising zone** – Goodyear will present anti-freeze and lubricants for transmissions in new energy vehicles, electric vehicle charging guns and car wrapping. In addition, car washing equipment to improve efficiency and eco-friendly energy saving will also be on display.
- **Repair / Supply Chain & Chain Stores zone** – the area will introduce the urban planning considerations related to charging pile.

Meanwhile, the **Chengdu-Chongqing Dual-city Economic Rim zone** will once again host an expected 20 regional pavilions with many exhibitors putting their new energy vehicles products on show. The Yibin pavilion is set to draw attention to the advanced products and technologies for manufacturing new energy vehicles, batteries and engines.

On this note, special areas and fringe events will expand the coverage of new energy vehicle development. The **New Energy Vehicle Maintenance area** will offer a training course about diagnostics and maintenance, featuring the repair equipment, tools, new energy vehicle parts, and charging stations highlighted across the exhibition floor.

To support the area, the **China New Energy Vehicle International Cooperation Conference 2023** will explore topics including technological innovation, global expansion, second-hand new energy vehicles, and customising. Furthermore, the **Southwest Automotive Aftermarket Summit 2023** will delve into aftermarket services for new energy vehicles.

The Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) will take place from 18 to 20 May 2023 at the Chengdu Century City New International Exhibition & Convention Center. The fair is jointly organised by CCPIT-Auto, Messe Frankfurt (Shanghai) Co Ltd and CCPIT-Sichuan. For more information, please visit www.capas-chengdu.com or email auto@hongkong.messefrankfurt.com.

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Background information on the China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)

The China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto) promotes foreign trade and economic cooperation, technical exchange and introduction of advanced technologies for China's auto industry by following the China Council for the Promotion of International Trade and China Chamber of International Commerce charter. It acts as a bridge for Chinese auto industry enterprises to build cooperation and exchange opportunities across the world. In addition, the committee organises three world leading and highly regarded international automotive exhibitions in Beijing, Shanghai and Guangzhou.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the

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world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022

Background information on the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

The China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan) aims to promote foreign trade cooperation and communication, under the guidance of the Sichuan Provincial Party Committee and the Provincial People's Government, and in accordance with the guidelines of national economic policy and principles. Its main duties are to encourage foreign trade and investment, enhance economic and technological exchange and cooperation, and to foster local enterprises to participate in the economic globalisation. CCPIT-Sichuan also organises a number of international exhibitions including the Western China International Fair.