

news +++ Chengdu International Trade Fair for Automotive Parts and Aftermarket Services
Chengdu Century City New International Exhibition & Convention Center, 16 – 18 May 2024



CAPAS celebrates 10 editions of advancing the automotive industry in Southwest China

Chengdu, 2 April 2024. The 10th edition of the Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) will take place from 16 to 18 May 2024 at the Chengdu Century City New International Exhibition & Convention Center. Rooted in the Southwest China automotive industry, CAPAS has witnessed the rapid growth of the automotive industry in the region over the past decade. With over 650 exhibitors across 50,000 sqm of expected exhibition space, this edition will further integrate the regional resources from the government, industry players and media, to provide a platform for business exchange, trade investment and incorporation of industry and education.

Since the first edition in 2014, CAPAS has been focusing on the automotive industry chain and consumer market in Southwest China. More recently, the Chengdu-Chongqing Dual-city Economic Rim has guided regional development, including the advancement of connected mobility and the new energy vehicle supply chain. In this regard, CAPAS continues to promote these trends to create stronger prospects in the Southwest China market, benefitting regional players, as well as offering prospects to cooperate with neighbouring countries, particularly across ASEAN member states. The show will therefore spotlight products related to new energy vehicles and connected mobility, in addition to offering events and supportive services that promote these rising segments. It will pay extra attention to the incorporation of industry and education with training, contests and match-making to strengthen the supply chain and upskill the labour force.

Chengdu-Chongqing Dual-city Economic Rim catalysing the advancement of new energy and connected mobility

Southwest China's established ecosystem in the automotive industry demonstrates notable advantages for sourcing high quality products. There are 45 vehicle manufacturers and over 1,600 parts and components suppliers in the Sichuan-Chongqing region, meeting a localisation rate of over 80 percent¹. Furthermore, national policies aim to build up resources in the R&D and production of new energy and connected mobility.

¹ "Automotive industry in Sichuan and Chongqing is moving towards the trillion level", Xinhuanet, 12 June 2023, http://www.cq.xinhuanet.com/2023-06/12/c_1129686329.htm, retrieved on 1 March 2024

Elsewhere, the **Chengdu-Chongqing Dual-city Economic Rim zone** will welcome over 15 pavilions from provincial Sichuan cities and Chongqing. They are set to present various development plans and advantages in manufacturing, R&D, components and aftersales. To illustrate, the Yibin pavilion's leading battery experts CATL, CRIC, FENGCHUANPOWER and KAIYI AUTO will bring forward the latest new energy vehicle, truck battery swapping and new energy storage technologies. Meanwhile, GEELY and GRESGYING, amongst others at the Nanchong pavilion, will display new energy commercial vehicles, smart charging piles, engines, range extenders and electrical machines.

An international platform for the regional automotive market

CAPAS continues to expand its global footprint, with Evamo, Fras-le, LPR, Lucas, TMD Friction and other international brands joining the show to bring their latest offerings to the local market. The exhibition leverages its geographical advantages through close ties with ASEAN member states, Central Asia, and the Middle East to facilitate communication between domestic and overseas industries. For example, it will invite these overseas government representatives, industry organisations and traders to take part in conferences, forums, business matching and market research.

Closer to home, local provincial and municipal pavilions from Anhui, Hebei, Liaoning, Tianjin, as well as Quanzhou cities will present new energy vehicle components in the **Parts & Components zone**.

The **Accessories & Customising zone** is set to target upcoming trends in the market to attract the attention on distributors, customising stores, experts and car owners. CAPAS will stage a virtual car racing competition with Red Bull and UP, also joining to share inside knowledge about customising technologies.

Fringe programme events focus on the integration of industry and education to promote sustainable development

CAPAS is preparing a comprehensive fringe programme based on the market situation and regional characteristics, keeping pace with industry trends and promoting business exchange. This year, the events will cover the international supply chain, new energy vehicle aftersales and talent nurturing, to name a few.

One such topic includes transformations in the automotive industry that have raised the requirements of professional skills and service levels. To tackle a skills gap and forge closer collaboration between vocational education and industry, CAPAS will unite government authorities, professional institutions, industry organisations and companies in matchmaking activities, training sessions and other events. For example, the **International Automotive Industry Education and Talent Development Forum 2024** will deep dive into talent demand, talent development and employment. The **New Energy Vehicle Diagnostics and Repair Skills Training** and **Automotive Service Skills and Car Films Tinting Competition (Chengdu Station) 2024** will also aim to enhance

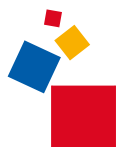
practical capabilities and competitiveness to confront the shortcomings in talent and technology.

Furthermore, the **International Cooperation Conference on China's Automotive Supply Chain 2024** is set to focus on the themes of integration, innovation and green development. Other highlighted events include the **Automotive Aftermarket Summit in the Southwest Region 2024** and the **Terminal Empowerment and Brand Development Forum in the Commercial Vehicle Aftermarket 2024**. In addition, the well-received Business Matching, VIP Buyers Programme and New Energy Vehicles Supply Chain – Sichuan & Chongqing Factory Tours will continue to promote cross collaboration and innovation development in the automotive industry.

The latest show updates and high-resolution photos for press use are available from the "Press" page at www.capas-chengdu.com.

The 10th edition of CAPAS will take place from 16 to 18 May 2024. CAPAS is jointly organised by CCPIT-Auto, Messe Frankfurt (Shanghai) Co Ltd and CCPIT-Sichuan. For more information, please visit www.capas-chengdu.com or email auto@hongkong.messefrankfurt.com.

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Background information on the China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)

The China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto) promotes foreign trade and economic cooperation, technical exchange and introduction of advanced technologies for China's auto industry by following the China Council for the Promotion of International Trade and China Chamber of International

Commerce charter. It acts as a bridge for Chinese auto industry enterprises to build cooperation and exchange opportunities across the world. In addition, the committee organises three world leading and highly regarded international automotive exhibitions in Beijing, Shanghai and Guangzhou.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures for 2023

Background information on the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

The China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan) aims to promote foreign trade cooperation and communication, under the guidance of the Sichuan Provincial Party Committee and the Provincial People's Government, and in accordance with the guidelines of national economic policy and principles. Its main duties are to encourage foreign trade and investment, enhance economic and technological exchange and cooperation, and to foster local enterprises to participate in the economic globalisation. CCPIT-Sichuan also organises a number of international exhibitions including the Western China International Fair.